

01/11/2010

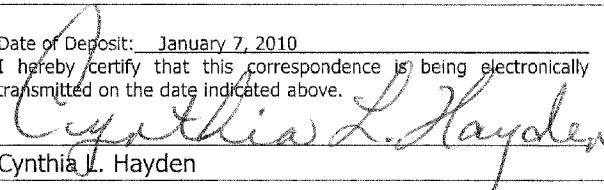
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicant: § Art Unit: 2424
David B. Kinder et al. §
Serial No.: 09/515,272 § Examiner: James R. Sheleheda
Filed: February 29, 2000 § Conf No.: 1987
For: Providing a Viewer Incentive § Atty Docket: ITL.0315US
with Video Content § P7998
§ Assignee: Intel Corporation

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO FINAL REJECTION

In response to the final rejection mailed November 18, 2009, please amend the above-referenced patent application as follows:

Date of Deposit: January 7, 2010
I hereby certify that this correspondence is being electronically
transmitted on the date indicated above.

Cynthia L. Hayden